

PHILIP MORRIS U. S. A.
INTER-OFFICE CORRESPONDENCE
RICHMOND, VIRGINIA

To: Mr. J. E. Wickham Date: February 2, 1981
From: Elizabeth Chambers
Subject: Virginia POL - 4763
Submitted by C. Kounnas

D1AB = Black N4 = Marlboro Lights 85 Cigarettes

The data for a monadic test of Marlboro Lights 85 cigarettes are given. The purpose of this test is to obtain information on the long term smoking acceptability of Marlboro Lights 85 cigarettes.

These cigarettes will be unidentified to the panelists.

Marlboro Lights 85

IBM Code	D1AB
<u>Smoke</u>	
Butt Length, mm	34
FTC Tar, mg/cigt.	10.7
Nicotine, mg/cigt.	0.76
Puffs/cigt.	7.4
Filtration Eff., %	53
<u>Cigarette</u>	
Total RTD, in. of H ₂ O	5.1
Static Burn. Time, min.	7.2
Length, mm	84.6
Circumference, mm	24.9
<u>Paper</u>	
Additive, type	Cit.
Porosity, sec.	17
<u>Filter</u>	
RTD, in. of H ₂ O	3.9
Length, mm	25.1
Weight, g	0.20
Tipping paper length, mm	31
Dilution, %	15
<u>Filler</u>	
Total alkaloids, %	1.60
Total reducing sugars, %	5.0
Wt. of tob., g	0.711
Rod Density, g/cc	0.242

RC:rrs

cc: Mr. T. T. Goodale	Mr. J. S. Canale	Mr. H. L. Spielberg
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